

Newsletter

THE LATEST NEWS, UPDATES, SPECIALS, COMPETITIONS AND MORE.

ISSUE: 001

Dec 2020

**MICKOR
ELECTRICAL**

Ensuring quality and service
at the right price. Putting you first.

0800 82 84 86
www.mickor.co.nz



In this issue:

- Top 3 Tips & News from HQ
- Our latest projects
- Thermal Imaging
- Mickor Store
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- For the LOLs & competitions
- About us
- General Electrical

FROM HQ

Top Tips

1

Unplug before you call a sparky!

If your electricity trips, unplug all appliances (don't just switch them off, actually unplug them) and try switching the electricity back on at the switchboard. If it doesn't work, then call a sparky.

2

Resetting your RCDs properly!

Resetting your RCD may seem simple, but not everyone knows that you need to push it down first then slowly push it back up.

3

Don't fill your jug!

To save electricity, don't fill your jug each time you make a cuppa. Only fill enough water in to make the number of cups required.

News from HQ.

A SAD GOOD BYE

As this crazy year comes to an end, we bid a sad good bye to Elliot, as he and his partner head back up north to start a new chapter of their lives.

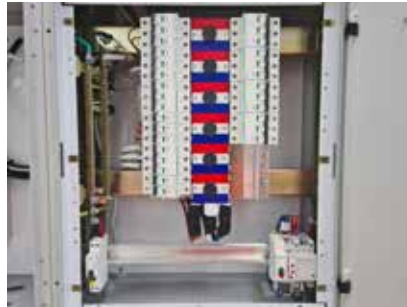
Elliot has been with us for 5 years, and he's been such an asset to us, it has been an absolute pleasure working with him. We would like to wish Elliot and Zabé all the best for the future.



FROM HQ

Latest Projects

When we heard our old premises in Bristol place was being renovated, we couldn't miss the opportunity to be apart of it.



Work has started at Te Aroha Primary. This ought to keep us busy through the school holidays.

Did you know we are MoE Approved Contractors?



MICKOR FRANCHISE LAUNCHING 2021

Are you sick of working for a boss. Want to run your own business but don't want to have to deal with all the admin. Why not consider a Mickor Franchise. Head over to our website www.mickor.co.nz to find out more.



MERRY CHRISTMAS FROM

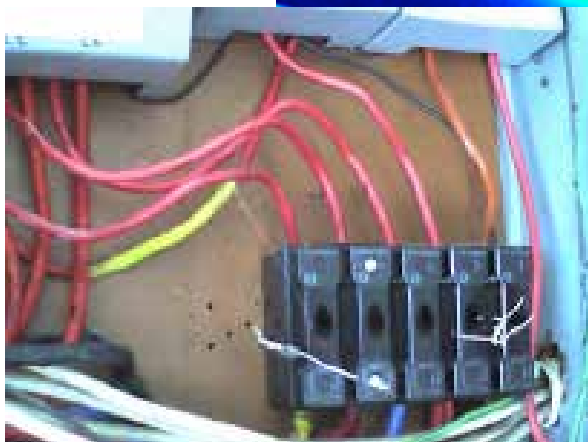
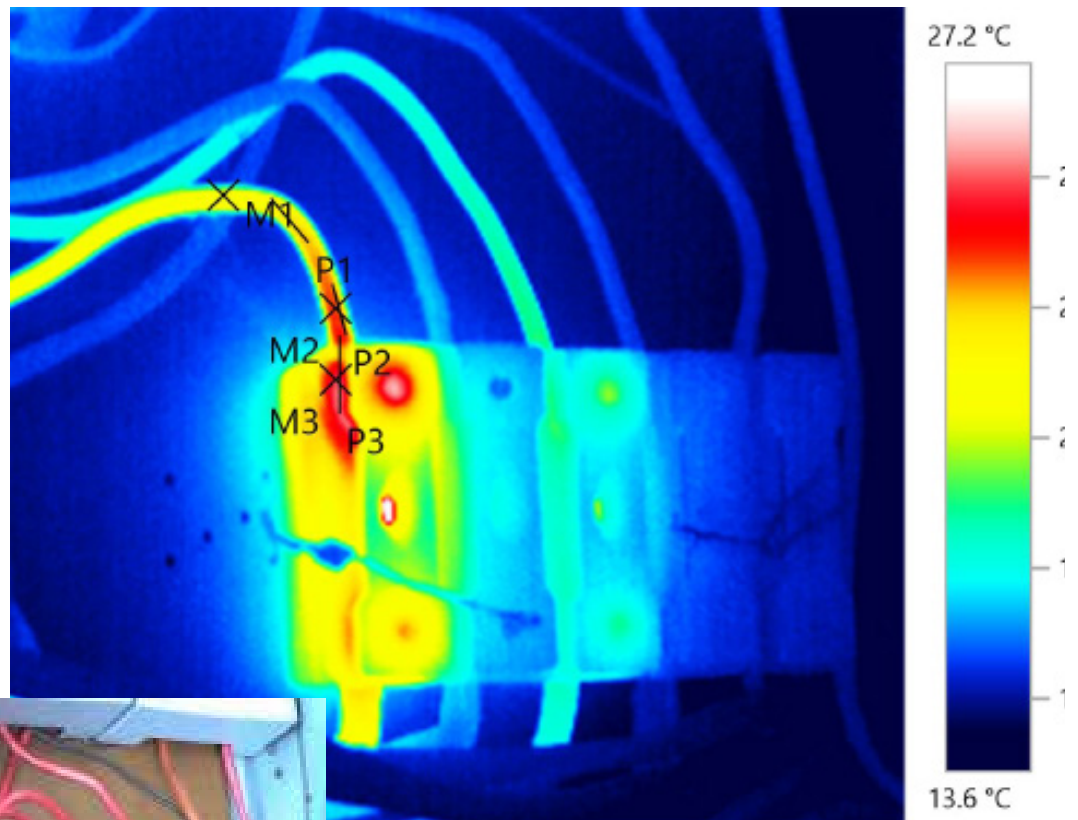


THERMAL IMAGING

See the problem before it becomes a crisis!

Most electrical equipment will get increasingly hot before it fails. Using a Thermal Imaging camera we can check your equipment and find any faults before they become a problem.

Having Thermal Imaging done can also save you money on your insurance premium.



**CALL NOW TO BOOK YOUR FREE*
THERMAL IMAGING CHECK (HAMILTON ONLY)**

0800 82 84 86

THE MICKOR STORE

Desk management solutions available online now!

- Visit our online store for
- your desk management solutions
 - tested and tagged powerboards and extensions
 - LED light fittings & more
- delivered to your door.

The problem



The Solution



From \$5.60

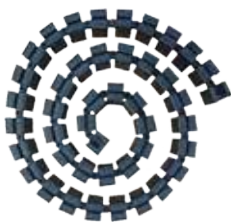


From \$6.60



From \$54.90

Add Test & Tag for \$3 per item



\$35.00 ea



From \$1.00
per bag (25pc)



From \$1.90/meter
Black / White

www.mickor.co.nz

0800 82 84 86 - More than just electrics

Brain Puzzles

- CIRCUIT
- CONDUCTOR
- CONDUIT
- EARTH
- ELECTRICAL
- ELECTRICITY
- FUSE
- LIGHTS
- MICKOR
- NEUTRAL
- ONLINE
- OUTLET
- OVERLOAD
- PLUGS
- POWERBOARD
- POWERPOINT
- SAFETY
- SPARKY
- THERMAL
- VOLTS

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C	E	S	O	I	P	O	W	E	R	B	O	A	R	D
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T	S	U	N	I	E	L	U	O	E	I	T	L	N	W
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P	P	O	W	S	P	A	R	K	Y	K	T	C	L	V

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			2					
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1						4	9	
2	8		1			7		
					8	6		
7		3	4		9	1		5
9				6				4

Brain Teaser

What can go up a chimney down but can't go down a chimney up?

Dad Jokes

I finally managed to get rid of that nasty electrical charge I've been carrying. I'm ex-static!

Wire electrical jobs so fun?

I got a nasty electrical shock the other day, but I wasn't phased!

Comepetitions

Congratulations to our previous competition winners.



Doug Ashely-Miller from Taupiri and his kids enjoying the Grill Chef Portable BBQ



Ellen Rogers from Christchurch won the 3-in-1 Bluetooth Speaker - Wireless Charger - Lamp.

Our latest competition

Like us on Facebook, Instagram or LinkedIn & go into the draw to win **The Ultimate Summer Hamper.**

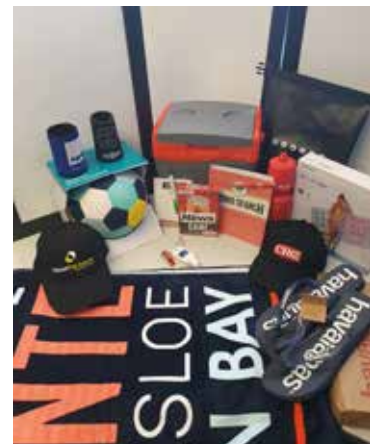
Entries close 10 Jan 21. Draw will take place on 11 Jan 21.

Hamper includes:

A Chilly Bin (9l), Neoprene Beach Soccer Ball, Havaianas Jandals (size 41/42), 2 caps, Beach Towel, Dry Bag, Air Lounger, Key Chain Sunblock, Key Chain Bottler Opener, The News Game (Card Game), Water Bottle, Word Search, 2 Neoprene Stubby Holders. Note pads and pens.

We'd like to thank our suppliers for their contributions to this great prize.

J.A. Russell Ltd., OptiBiz and Fleet Partners



About US



Ensuring quality and service at the right price. Putting you first.

"It all started with a man, a van and a stepladder."

Mike Ridderhof

WHERE DID IT ALL START?

Mickor Electrical was founded in South Africa in 1987 by Mike Ridderhof. The company name is a combination of Mike's and his father Cornelius's names. Originally Mike had spelt the name Mikcor however the people at the Company registration office thought there was a spelling error and so we have Mickor.

Mike started working as an electrical apprentice straight out of school. He worked for a few different companies before deciding to start his own. However as he was not qualified, he started his own business with a qualified electrician as a silent partner.

MIKE STARTS TRADING AS MICKOR.

Once Mike was qualified he started trading by himself. A man, a van and a stepladder. Mike went door to door dressed in his Sunday best asking if anyone needed any electrical work done, if the customer needed work done Mike would go to his van, change into his overalls and get the job done, then change back into his suit to approach the next door neighbour.

Mike started to develop a name for himself, and he started to take on a few bigger projects. Eventually just a man and a van wasn't enough and he hired an apprentice to help him.

About us

Our defining moments

Mickor have had some real defining moments that have made us who we are today. It all started back in 1975 and it has been a long road to get to where we are today but we believe this is just the beginning of the journey and we look forward to all that is still to come.

RYAN JOINS MICKOR

His son Ryan finished school and started working for Mickor as an apprentice. Once Ryan was qualified, he took on a project manager role.

Within a few years Mickor had gone from an electrical company to a trading company specialising in Electrical, Building and Flooring. With over 40 staff working under the Mickor banner and 7 vehicles.

In 2013 Mike and Ryan sold the company in South Africa and moved to New Zealand. In August of that year Mickor Electrical New Zealand was officially launched.

MICKOR NEW ZEALAND

Mike and Ryan started off pretty much the same as they did back in South Africa, going door to door introducing themselves and sub-contracting out to other electrical companies.

Mickor is now a household name in Waikato, and we are MOJ and MOE approved electricians.

We are also currently working on a Franchise model for Mickor which will launch early next year.

The Mickor story is just beginning, watch this space for way more to come.

- 1975 MIKE LEFT SCHOOL AND STARTED WORK AS AN APPRENTICE
- 1987 MIKE STARTED MICKOR
- 1991 MIKE BECAME QUALIFIED ELECTRICIAN
- 2001 RYAN JOINED MICKOR
- 2009 RYAN BECAME QUALIFIED ELECTRICIAN
- 2013 MIKE AND RYAN MOVED TO NEW ZEALAND
- 2019 RYAN BECAME QUALIFIED THERMAL IMAGING PRACTITIONER
- 2021 MICKOR FRANCHISE IS LAUNCHED
- TO BE CONTINUED...



MICKOR ELECTRICAL

GENERAL ELECTRICAL

We can help with:

- LED Lighting Conversions (supply as well as optional install)
- RCD testing / installations / replacements
- Pre Test and Tag powerboards and extensions with surge protection products available.
- Test and Tag existing powerboards and extensions
- Thermal Imaging

COMMERCIAL

- Commercial installations and maintenance
- Emergency & exit lighting and maintenance, PS3 & IQP certified

RESIDENTIAL

- Electrical Oven Installations
- Repairing Faulty Power Points, Outlets & Sockets
- Installing Power plugs, TV Outlets & Phone Outlets
- Certificates of Compliance (COC)

SCHOOLS

- Loyalty program for schools - earn \$30 sport vouchers with every 5th call-out
- Quick turnaround / on-call
- MoE Approved
- Special low rate for schools
- One Free Thermal Imaging check (Hamilton only)



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